Amendment Dated: October 10, 2006

Applicant:

BARNETT et al.

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This listing of claims will replace all prior versions and listings of claims in the Application.

LISTING OF CLAIMS:

Claims 1-46. (cancelled)

47. (*Currently Amended*) A method of providing coupons over the Internet, comprising: storing, at an Internet-accessible location, information pertaining to a group of available coupons, including information about one or more target audiences of users for which one or more coupons have been designated;

prompting a user to register over the Internet to be able to print coupons, if the user is not already registered;

receiving registration information from the user;

downloading coupon data management software to a computer associated with the user over the Internet, the coupon data management software being used at least in connection with the printing of coupons;

downloading to the computer a unique identifier;

receiving, at the Internet-accessible location, a request from the user for access to at least some of the stored coupon information, wherein the unique identifier is encrypted and transmitted with the request, and one or more routines are implemented at the Internet-accessible location to decrypt the unique identifier to ensure validity;

displaying coupon information for at least the one or more coupons designated for at least one of the determining a target audience audiences for which the user is a member of one or more users of devices coupled to a network, wherein the target audience is determined based on one or more preferences of the users stored in the respective users' devices; and

receiving selection information from the user for one or more coupons that the user desires to print based on the displayed coupon information;

printing, via a printer associated with the computer, one or more user-selected coupons based at least in part on instructions from the coupon data management software which is invoked when a user selects a print command; and

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providing a coupon to the target audience determined, wherein each coupon may be used a predetermined number of times, wherein providing a coupon to the target audience further comprises:

determining a subset of users of the network based on a preference profile;

delivering one or more coupons to the subset of users; and

monitoring redemption of the one or more <u>user-selected</u> coupons such that eachcoupon may be used a predetermined number of times to prevent fraud.

48-51. (cancelled)

52. (*Currently Amended*) A An apparatus system for providing coupons to a device coupled to a network over the Internet, comprising:

means for storing, at an Internet-accessible location, information pertaining to a group of available coupons, including information about one or more target audiences of users for which one or more coupons have been designated;

means for prompting a user to register over the Internet to be able to print coupons, if the user is not already registered;

means for receiving registration information from the user;

means for downloading coupon data management software to a computer associated with the user over the Internet, the coupon data management software being used at least in connection with the printing of coupons;

means for downloading to the computer a unique identifier;

means for receiving, at the Internet-accessible location, a request from the user for access to at least some of the stored coupon information, wherein the unique identifier is encrypted and transmitted with the request, and one or more routines are implemented at the Internet-accessible location to decrypt the unique identifier to ensure validity;

means for <u>displaying coupon information</u> for at least the one or more coupons

<u>designated for at least one of the determining a target audience audiences for which the user is a member of one or more users of devices coupled to the network, wherein the target</u>

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audience is determined based on one or more preferences of respective users stored in the respective client devices; and

means for receiving selection information from the user for one or more coupons that the user desires to print based on the displayed coupon information;

means for printing, via a printer associated with the computer, one or more userselected coupons based at least in part on instructions from the coupon data management software which is invoked when a user selects a print command; and

means for providing a coupon to the target audience, wherein each coupon may be used a predetermined number of times, wherein means for providing a coupon to the target audience further comprises:

means for determining a subset of users of the network based on a preference profile; means for delivering one or more coupons to the subset of users; and means for monitoring redemption of the one or more user-selected coupons such that

each coupon may be used a predetermined number of times to prevent fraud.

53-62. (cancelled)